

IOWA COMMUNITY THEATRE ASSOCIATION BOARD OF DIRECTORS

The Iowa Community Theatre Association Board of Directors met June 21, 2014, in a conference at the Wilson's Performing Arts Center in Red Oak, IA.

Present: President Rick Myers, Secretary Peg Brown, Carol Bellairs, Helen Beneke, Loween Getter, Molly Ketchum, R.J. Lundgren, Bobbi Jo Lutzen, Pam Ratliff, Donna Smithson, Mel Wilson, Christine Wolf and Cheryl Zieringer.

Guest: Sue Beukema. Absent: Gerard Schwickerath, Treasurer; Jason Paull, Vice President.

President Rick called the meeting to order at 3:05 P.M

Secretary Brown read the minutes of the February 22, 2014 board meeting. Mel made a motion, second by Helen to approve the minutes as read. Motion carried.

Rick stated the 501(c)3 status will be submitted soon. It was discovered he can sign the document.

Considerable discussion was held about Center Stage and the importance of this communication. Loween will assume responsibility. Discussion was held of items to be included such as forms for people wanting to join ICTA, Everyone was strongly encouraged to submit any and all items to Loween. Forms will be placed on each table tonight at the Gala for those present to write their name, address, phone number and e-mail address so Loween can get them on the mailing list. She will need to obtain a current mailing list from Gerard.

The Web site was discussed at length. Several ideas were shared, but action needs to be taken. Sue Beukema stated her daughter, Jennifer, has offered to set up the web site and maintain it. Many questions were answered. Rick stated he would call and visit with Jennifer as he had more questions. Mel made a motion, second by Donna, that after Rick's conversation with Jennifer he feels this is the way to ICTA to proceed, he has the authority to tell Jennifer to proceed with the premium package at \$100/year. Upon vote, the motion carried.

Bobbi Jo and Loween reported on the Great Theatre Hunt. Both had contacted many theatres and will forward information to Rick. Rick has the Northwest area of the state. New memberships will be listed in the Center Stage and will put on the mailing list to receive the publication.

The Marketing Committee has not met. Loween will send Jason an e-mail to see where we are. Julie Karns, Jason and Loween were the committee named with Jason as chairman.

Sue Beukema reported on the Region V Festival for 2015. She stated the dates selected are April 23-26. The number of entries will dictate if time needs to be changed to begin earlier with rehearsals. There will be a board member liaison for each theatre entry. Sue asked for volunteers to help and a number of areas where help will be needed was discussed.

State festival for 2015 was discussed. R.J. stated he thought Cedar Falls or Waterloo would be interested. It was stated the AACT deadline to hold state festival is April 3 and for regional is May 3. Sue will contact Pella and R.J. will contact Waterloo.

The rating scale for the Awards of Excellence review sheet was discussed. A number of tie ratings occurred this year. The sheet can not be changed until the 2015 cycle. Discussion will occur later.

Election of officers occurred with the following results: President Rick Myers, Vice President Helen Beneke, Secretary Peg Brown, and Treasurer Gerard Schwickerath.

The next meeting will be in September and announced at a later time. We will try to meet where the 2015 festival will be held.

Carol made a motion, second by Donna, to adjourn. President Rick closed the meeting at 4:30 P.M.

Peg Brown,
Secretary