

## IOWA COMMUNITY THEATRE ASSOCIATION

The Iowa Community Theatre Association (ICTA) Board of Directors met at the Actors Theatre in Ames February 22, 2014, at 11:00 A.M.

Present: President Rick Myers, Vice President Jason Paull, Secretary Peg Brown, Carol Bellaires, Helen Beneke, Loween Getter, Molly Ketchum, Bobbi Jo Lutzen, Pam Ratliff, Donna Smithson and Mel Wilson. Absent: Gerard Schwickerath, Julie Karns, and Cheryl Zieringer.

President Rick called the meeting to order at 11:00 A.M.

The minutes of the November meeting were distributed following the last meeting. Mel made a motion, second by Jason, to approve the minutes as printed. Motion carried.

Due to the absence of Gerard (is in India), there was no financial report.

The status of the 501(c)3 was revealed as needing a statement from a CPA that the document has been reviewed and is ready to be submitted. Helen and Bobbi Jo both stated they would check for someone to do this.

Jason stated Evan needs more time to develop the website due to his work schedule. He does still want to develop the site for ICTA. Considerable discussion was held about members submitting material for the web site and Facebook. If the board does not submit information, then nothing is available for others.

Jason reported his computer crashed, therefore, he could not publish the Center Stage. He is trying to retrieve information and hopefully will publish a newsletter soon. Information needs to get out prior to convention.

Loween reported on the Great Iowa Theatre Hunt. Much information has been obtained regarding theatres in Iowa. Bobbi Jo and Loween each had lists of towns with theatres. Once the information is all collected, a mass mailing will be sent to Iowa theatres regarding ICTA.

The Marketing Committee has not met, but will now to organize the mailing to all the Iowa theatres.

Helen reported on the festival review results from Newton in 2013. The survey form was developed by Kathy Schnell and Sue and were in each registrants packet at festival. Helen was asked to send a copy of the report to Kathy. Discussion was held about the importance of getting information regarding festival and convention out early.

A festival site has not been identified for 2015. Newton and Sioux City offered to host if needed. Suggestion was made to have it centrally located to ease driving time for many. Other sites mentioned were Pella, Marshalltown, Des Moines Play House and maybe Coralville. Rick will follow up on these.

Convention date is June 21, 2014, at Wilson's Art Center in Red Oak. There was no information today.

Skype update revealed a March ICTA meeting could be held via Skype. The date of March 15 at 11:00 A.M. was selected.

Rich asked for each to list their e-mail addresses as his data was not current. He will send the new list of e-mails to the board members.

The Gala was briefly discussed. Rick, as President, will serve as emcee. He asked if someone would help Cheryl put information together for the awards. Carol volunteered to do that.

Rick stated the Nominating Committee would be Donna Smithson, Pam Ratliff, Jason Paull, Molly Ketchum and himself. Those with terms of office expiring are: Carol Bellaires, Helen Beneke, Julie Karnes, Mel Wilson and Cheryl Zieringer. One position is available for the 2016 group of members. Donna was appointed committee chair.

A meeting will be held May 10 at the Newton Theatre at 1:00 P.M. Bobbi Jo reported her theatre will be in production with South Pacific that week-end.

Jason made a motion, second by Loween, to adjourn. Rick closed the meeting at 1:20 P.M. The group gathered for a picture. Jason conducted a tour for those wishing to see the theatre. We met Emily, Jason's finance, who is the pianist for the theatre as well as doing costuming.

Peg Brown, Secretary